

Price list for services and advertising placement. Valid from 01.04.2026.

| № | SERVICES FOR THE PRODUCTION OF ADVERTISING MATERIALS | Price (USD) |
|-----|--|--------------------|
| 1 | Writing and preparing an article for publication based on client info (up to 4,000 chars) | 250 |
| 1.1 | In Russian | 300 |
| 1.2 | In English | 450 |
| 2 | Article writing with a correspondent visiting the event (up to 4,000 chars) | 300 |
| 3 | Material translation (Uzbek-Russian, Russian-Uzbek) | 150 |
| 4 | Editing and proofreading of the material | 1 000 |
| 5 | Script preparation based on the Technical Assignment (TA) from the client | 1 000 |
| 6 | Photo reportage with travel to an event in Tashkent (other regions calculated separately) | 360 |
| 7 | Event video coverage, promotional video based on client's TA (duration up to 1 min) | 650 |
| 7.1 | Event video coverage, promotional video based on client's TA (duration up to 3 min) | 800 |
| 7.2 | Event video coverage, promotional video based on client's TA (duration up to 5 min) | 1 000 |
| 7.3 | Event video coverage, promotional video based on client's TA (duration up to 7 min) | 1 250 |
| 8 | Corporate video; Company film based on client's TA (duration up to 10 min) | 1 500 |
| 8.1 | Corporate video; Company film based on client's TA (duration up to 15 min) | 2 000 |
| 8.2 | Corporate video; Company film based on client's TA (duration up to 20 min) | 2 500 |
| 8.3 | Corporate video; Company film based on client's TA (duration up to 25 min) | 3 000 |
| 9 | One-on-one PR interview based on client's TA (duration up to 15 min) | 1 250 |
| 9.1 | One-on-one PR interview based on client's TA (duration up to 20 min) | 1 500 |
| 9.2 | One-on-one PR interview based on client's TA (duration up to 25 min) | 1 750 |
| 9.3 | One-on-one PR interview based on client's TA (duration up to 30 min) | 2 000 |
| | PLACEMENT OF PR ARTICLES ON UZBEK RESOURCES OF THE SITE | Price (USD) |
| 10 | PR material placement in the «Сўнгги янгиликлар» section | 1 200 |
| 11 | PR material placement on the site with a Telegram-channel (@kunuzofficial) | 2 900 |
| 12 | Pin to TOP in the «Сўнгги янгиликлар» section, 24 hours | 300 |
| | PLACEMENT OF AIM IN KUN.UZ SOCIAL NETWORKS ON UZBEK RESOURCES | Price (USD) |
| 13 | Telegram (@kunuzofficial) placement with 10 minutes holding in TOP | 3 300 |
| 14 | Telegram (@kunuz) placement with 20 minutes holding in TOP | 300 |
| 15 | Pin to TOP on Telegram (@kunuzofficial), 1 hour | 125 |
| 16 | Instagram (Uzbek) placement with 30 minutes in TOP + stories | 1 200 |
| 17 | Facebook (Uzbek) placement with 30 minutes in TOP + stories | 350 |
| 18 | Stories placement on Instagram and Facebook (Uzbek) | 350 |
| 19 | Visual display of goods/logo in Instagram Reels (Uzbek) | 550 |

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| 20 | Video placement on KUN.UZ main YouTube-channel | 2 500 |
| 21 | Pack shot up to 10 seconds in videos on YouTube-channel | 550 |
| 22 | Lower third/overlay up to 10 seconds in videos on YouTube-channel | 550 |
| PLACEMENT OF PR ARTICLES ON RUSSIAN RESOURCES OF THE SITE | | Price (USD) |
| 23 | PR material placement in the « Последние новости » section | 350 |
| 24 | PR material placement on the site with a Telegram announcement (@kunuzru) | 950 |
| 25 | Pin to TOP in « Последние новости » section, 24 hours | 150 |
| PLACEMENT OF AIM IN KUN.UZ SOCIAL NETWORKS ON RUSSIAN RESOURCES | | Price (USD) |
| 26 | Telegram (@kunuzru) placement with 20 minutes holding in TOP | 800 |
| 27 | Instagram and Facebook (Russian) placement with 30 minutes in TOP + stories | 150 |
| 28 | Stories placement on Instagram and Facebook (Russian) | 90 |
| 29 | Visual display of goods/logo in Instagram Reels (Russian) | 60 |
| PLACEMENT OF PR ARTICLES ON ENGLISH RESOURCES OF THE SITE | | Price (USD) |
| 30 | PR material placement in the « Latest News » section | 350 |
| 31 | PR material placement on the site with a Telegram announcement (@kunuzen) | 700 |
| 32 | Pin to TOP in « Latest News » section, 24 hours | 150 |
| PLACEMENT OF AIM IN KUN.UZ SOCIAL NETWORKS ON ENGLISH RESOURCES | | Price (USD) |
| 33 | Telegram (@kunuzen) placement with 20 minutes holding in TOP | 600 |
| 34 | Instagram and Facebook (English) placement with 30 minutes in TOP + stories | 150 |
| 35 | Stories placement on Instagram and Facebook (English) | 60 |
| 36 | Visual display of goods/logo in Instagram Reels (English) | 40 |
| <i>Note: AIM – Advertising and informational materials</i> | | |
| BANNER ADVERTISING | | Price (USD) |
| 37 | Banner ads on all site versions, per 1,000 views <i>Desktop 1366×220 px, mobile 600×300 px</i> | 2,5 |
| 38 | Fullscreen mobile banner, per 1,000 views <i>320×480 px</i> | 4 |
| 39 | Video banner up to 20 seconds on all versions, per 1,000 views | 4 |
| 40 | Button Logo – Branded button replaced in all version of the site for 30 days | 6 000 |



t.me/kunuzofficial

1 100 000
subscribers



[instagram.com/kunuz](https://www.instagram.com/kunuz)

7 300 000
Subscribers



[youtube.com/@kunuz_official](https://www.youtube.com/@kunuz_official)

4 000 000
subscribers



[fb.com/kunuznews](https://www.facebook.com/kunuznews)

796 000
subscribers