

PRICE LIST FOR ADVERTISING ON KUN.UZ

Effective October 15, 2026 · Prices are in US Dollars (USD)

1 150 000 Telegram · subscribers t.me/kunuzofficial	7 500 000 Instagram · followers instagram.com/kun.uz	4 150 000 YouTube · subscribers youtube.com/@kunuz_official	815 000 Facebook · followers fb.com/kunuznews
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1. Preparation of Materials

No.	Services	Price (USD)
1.1	Writing a PR article based on client information (up to 4,000 characters) — Uzbek	360
1.2	Writing a PR article based on client information (up to 4,000 characters) — Russian / English	540
1.3	Writing an article based on on-site correspondent coverage of the event (up to 4,000 characters)	450
1.4	Translation of materials from Uzbek into Russian and from Russian into Uzbek	175
1.5	Editing and proofreading of material	1 275
1.6	Scriptwriting based on the client's Terms of Reference (TOR)	1 275
1.7	Event photography and photo report (Tashkent city)*	450

*- Photography in other regions is priced separately.

2. Video Production

No.	Format (according to client's TOR)	Rate-1	Rate-2	Rate-3	Rate-4
2.1	Event video coverage / Promotional video	up to 1 min 815 USD	up to 3 min 1 090 USD	up to 5 min 1 365 USD	up to 7 min 1 640 USD
2.2	Corporate video / Company film	up to 10 min 1 660 USD	up to 15 min 2 465 USD	up to 20 min 3 100 USD	up to 25 min 3 750 USD
2.3	One-on-one PR interview / Podcast	up to 15 min 1 550 USD	up to 20 min 1 915 USD	up to 25 min 2 190 USD	up to 30 min 2 465 USD

3. Website and Social Media Placements on KUN.UZ

No.	Placement	Uzbek (UZ)	Russian (RU)	English (EN)
PR article on the website				
3.1	Article published in the website's latest news feed	1 365 USD	450 USD	450 USD
3.2	Website article with a teaser post on Telegram	3 475 USD	1 180 USD	815 USD
3.3	Pinning an article on the website (PIN), 24 hours	360 USD	175 USD	175 USD
Advertising materials* on KUN.UZ social media				
3.4	Telegram post, TOP 15 minutes	3 930 USD @kunuzofficial , @kunuz	1 000 USD @kun.uzru	725 USD @kunuzen
3.5	Pinning a Telegram post for 1 hour	175 USD @kunuzofficial , @kunuz	83 USD @kun.uzru	83 USD @kunuzen
3.6	Instagram and Facebook post, TOP 30 minutes + Stories	1 460 USD @kun.uz , fb.com/kun.uznews	175 USD @kun.uzru , fb.com/kunuz.ru	175 USD @kun.uzenglish , fb.com/kunuzenglish
3.7	Instagram and Facebook Stories	450 USD @kun.uz , fb.com/kun.uznews	83 USD @kun.uzru , fb.com/kunuz.ru	83 USD @kun.uzenglish , fb.com/kunuzenglish
3.8	Product or brand logo placement in Instagram Reels and Facebook Reels	635 USD @kun.uz , fb.com/kun.uznews	83 USD @kun.uzru , fb.com/kunuz.ru	45 USD @kun.uzenglish , fb.com/kunuzenglish

*- Ad material – Promotional and informational material.

4. Advertising on KUN.UZ YouTube Channel

No.	KUN.UZ YouTube channel	Price (USD)
4.1	Placement of promotional video clip on main YouTube channel	3 015
4.2	Packshot* placement in YouTube channel videos (up to 15 sec)	635
4.3	Lower-third** graphic placement in YouTube channel videos (up to 15 sec)	635
4.4	Visual display of brand logo in YouTube channel videos	635

*- Packshot – Dynamic or static image of a product or logo.

**- Lower-third – Graphic element (underlay or animated block) overlaid on top of video.

5. Banner Advertising

No.	Banners on KUN.UZ Website	Price (USD)
5.1	Banner advertising across all website versions per 1 000 impressions (Desktop 1366×220px, Mobile 600×300px)	3
5.2	Fullscreen mobile banner on website launch per 1 000 impressions (320×480px)	5
5.3	Video banner up to 20 seconds on mobile web and desktop versions per 1 000 impressions	5
5.4	Button Logo* – Branded button-banner displayed as a logo across all website versions for 30 days	7 060

*- Button Logo — A button featuring the product logo that leads to a dedicated branded page upon clicking.